

BENEFITS	NUMBER OF NATIVE TREES FUNDED					
	10-50	51-199	200-499	500-1999	2000-9999	10,000+
Supporter logo: Digital Use our supporter logo on your website and digital assets in the year you're supporting us.	✓	✓	✓	✓	✓	✓
Supporter logo: All purpose Use our supporter logo on your products, print advertising or on your digital assets.	X	X	X	✓	✓	✓
Social media assets x 5 Access our specially-designed social assets and spread the word about how you're supporting native trees.	✓	X	X	X	X	X
Social media assets x 10 Grab our bumper pack of social assets, and share the good news about how you're helping grow a brighter future for Aotearoa.	X	✓	✓	✓	✓	✓
Instagram stories post Tag us in and we'll share your post to our 5,500+ followers.	✓	✓	✓	✓	✓	✓
Facebook stories post We'll share a post about your support to our 19,000+ followers.	X	X	✓	✓	✓	✓
Join our funder leaderboard Your funder profile page shows off your generosity and the projects you're helping grow.	✓	✓	✓	✓	✓	✓
Co-branded gift certificates Make your tree gifts to customers your own and create a bespoke gift certificate with your branding. An additional one-off admin fee of \$250+GST will apply.	X	X	✓	✓	✓	✓
A personalised story crafted by our team We'll write a story on your business and the planters you're supporting, to share on our website and through social media.	X	X	X	✓	✓	✓
Supporter handbook Access to our curated content tips for maximising your support, how you can communicate the benefits of your funding, and a guide to using our assets.	✓	✓	✓	✓	✓	✓
Choose a region to plant Where possible we'll match your funding to a region of your choice (subject to availability of applications in our marketplace from planters).	✓	✓	✓	✓	✓	✓
Fun native trees quiz for staff Get the whole team learning more about native trees with our fun quiz. It's a great way to get staff inspired about what your support is helping achieve for our environment.	X	X	✓	✓	✓	✓
Personalised promotional plan We'll connect you with our Head of Partnerships to create a bespoke plan for promoting and leveraging your support.	X	X	X	X	X	✓
Team planting event We can organise a team morning planting event for you and up to 50 staff or customers, additional costs may be required.	X	X	X	X	✓	✓
Free native tree gifts Spread the love about your support. We'll send your chosen customers or staff a native tree gift on your behalf (and get it planted), and add the free trees to your funder profile.	X	X	X	X	25 trees	50 trees
Committed to Climate Kahurangi mark Fund 500-2000 trees and let your sustainability commitment shine. For use on products, campaigns, collateral and digital assets.	X	X	X	✓	X	X
Committed to Climate Hiriwa mark Fund 2,000-10,000 trees and receive our stunning silver Hiriwa mark for use on products, campaigns, collateral and digital assets.	X	X	X	X	✓	X
Committed to Climate Kōwhai mark Fund 10,000+ trees and you'll receive our golden mark in honour of your precious investment for the environment. Wear your mark with pride on products, campaigns, collateral and digital assets.	X	X	X	X	X	✓